

#Leadership #Foresight #Transformation #Performance
#Enthusiasm #Autonomy #Courage #Adaptation

Gabrielle POINOT-BOUGERET

Contact details
- +33 (0)6.44.11.24.66
- gabrielle@odysseia-france.com

Diplomas
- ***Executive MBA - with distinctions***
  ESSEC Business School (2023)
- ***Finance et Strategy for Managing Directors***
  HEC Paris (2022-2023)
- ***Certified Board Member***
  Sciences Po Paris et IFA (2020)
- ***Master (MSc) of Business Management***
  *WIBS Paris (2017) - **Valedictorian***
- ***Bachelor (LLB) of Laws and Economics***
  ESPOL Lille (2015) et Queen's Belfast (2014)
- ***Preperatory Class to Ecole Normale Supérieure***
  ENC Paris Bessières (2012)

Oenology and luxury certificates
- *FWS - French Wine Scholar (2025)*
- *Cognac specialization (2022)*
- *Champagne ambassador (2021)*
- *Inside LVMH Program (2021)*
- *Sake Sommelier (2020)*
- *WSET 2 and 3 in Wines and Spirits (2018-2019)*

Passions et Voluntary
- *History, Music, Oenology, Tennis competition*
- *Rotary Club (RC)*
  Centre des Jeunes Dirigeants (CJD)
  Entrepreneurs et Dirigeants Chrétiens (EDC)
  Institut Français des Administrateurs (IFA)
  Charente Export
  CPME
  MEDEF
  MTGSO (Management de Transition Grand Sud Ouest)

CEO/MANAGING DIRECTOR - BOARD MEMBER

France 🇫🇷 and International 🌍

Strategy - Governance - Operations - Transformation - Change Management
Team Management - Commercial Development - Marketing - Industry - CSR - Digital

Certified Board Member

https://www.linkedin.com/in/gabrielle-poinot-bougeret/

PROFESSIONNAL EXPERIENCE

ODYSSEIA - Interim Manager/Operating Partner/Board Member
- **Founder & CEO**, since 2024

ODYSSEIA supports the development of businesses in France and internationally, particularly for premium brands.
- 2026 missions: Genta (international mobility solutions): Group CEO, shape 2030 strategy with the Board + enhance business development in EMEA
- 2025 missions: Vétalis (veterinary industry), Hubertrack (manufacturer of tracked vehicles and agricultural machinery), L'Yeuse (premium hotels), etc.
- 2024 missions: Uncle Nearest (Cognac for the US), Adults Only (premium alcohol-infused ice cream), Elevage des Petits Castors (unique dog breeding in France), Maison Daucourt (premium French spirits), etc.

CHARENTES EMBALLAGES PACKAGING SOLUTIONS - 2M€ TO, 7 employees
- **CEO/Managing Director**, 2022-2023

Strategic, financial, legal, commercial and industrial restructuring of the local leader in wine and spirits packaging trading for 35 years.
Growth of +50% in turnover and +20% in gross margin in one year.

CAMUS HOLDINGS - 124M€ turnover, 313 employees, 7 countries
- **Global Head of Steering and Strategy**, 2020-2022
  Right-hand woman of the CEO/Shareholder & Group Board Secretary

Overseeing governance, development and operations for the holding company and its 10 international subsidiaries. Designing strategy, translating it into action plans, and supervising its operational, commercial and industrial deployment, in accordance with the Code of Ethics, CSR and Digital policies. Managing the Covid-19 crisis. Succession of the Group to the 6th generation.

CAMUS LA GRANDE MARQUE - 95M€ turnover, 166 employees, 5 countries
- **Steering and Strategy Coordinator**, 2019-2020

Internal audit, revamping of the cognac range, restructuring of the distribution portfolio for CAMUS/LAMBAY/LOUDENNE/MOUTAI, structuring of governance, new ultra-luxury strategy via Ateliers CAMUS.
- **Sales Manager france**, 2017-2019

+900% growth in 2 years, from €300k to €3m in turnover. Management of 50 sales agents, 1 brand ambassador and a team of 4 people. Negotiations with national purchasing groups in supermarkets and cash and carry outlets.

BRIOCHE PASQUIER - 700M€ turnover, 3520 employees, 7 countries
- **Sales Manager**, 2015-2017

10 to 14 million euro increase in TO in two years. 150% increase in shelf space.
- **Merchandiser**, 2015

+250% growth in turnover during the 2015 summer season

CURRENT INTERNATIONAL WORK ENVIRONMENT
France, EMEA, UK, USA, China, Hong Kong, Russia etc.
WORK LANGUAGES
French (native), english (bilingual/professional), spanish (intermediate)